

# GERBER®

**PROFESSIONAL PERFORMANCE**

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## **GERBER EXPANDS VIPER'S PRODUCT OFFERING WITH NEW COLOR CHOICES**

**WOODRIDGE, Ill. (February 2008)** – Appealing to various preferences in the bath, Gerber Plumbing Fixtures LLC introduces a new sophisticated line of color options for its Viper™ high performance toilet.

“The Viper is Gerber’s deepest gravity product line,” comments Kevin McJoynt, director of marketing for Gerber. “We are constantly reviewing and modifying our product lines so they appeal to today’s diverse design styles and tastes.”

The high-performing Viper utilizes Gerber’s HP2 flushing technology delivering between 600 and 800 grams per flush, which is double the industry standard. Currently, the Viper line offers standard bathroom color options of white, biscuit and bone. Due to increased demand and evaluative market research, Gerber has expanded the line with the launch of a wider assortment of colors including:

- Almond
- Jamaican Beige
- Bahama Pink
- Silver
- Dawn Blue
- Spanish Gold
- Regal Blue
- Citron Yellow

Effective February 2008, the modern color options to include Almond, Jamaican Beige, Bahama Pine, Silver and Dawn Blue, will be available for the Viper. The Spanish Gold, Regal Blue and Citron Yellow colors will become available in March.

For more information, visit [www.gerberonline.com](http://www.gerberonline.com) or call 630.754.0278.

Gerber Plumbing Fixtures LLC is a leading manufacturer of vitreous china plumbing fixtures, faucets, fittings and bathroom suites for the residential, commercial and hospitality construction markets. Gerber products are sold exclusively to the plumbing professional and are supported with Gerber’s exclusive “Best-in-Class” customer service. The company is committed to sustaining the environment through resource conservation and building best practices. Gerber is a member of the US Green Building Council and is a partner in the US EPA WaterSense Program.

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